

Does your creative department need a push?



logos

corp. id

brochures

display graphics

illustration

flyers

posters

mailers

print ads

**IZZITGRAPHICS**  
PROFESSIONAL FREELANCE DESIGN SOLUTIONS

PH: 931.307.8764

[WWW.IZZITGRAPHICS.COM](http://WWW.IZZITGRAPHICS.COM)

Marketing Happens  
Real Ideas • Real Results



## Freelance Advantages!

- Do you need an extra pair of hands?
- Are you looking for extra creative help, but aren't quite ready to add a permanent position?
- You've got a full plate already and don't want to turn down a new project or client because you don't have time?
- Have you run into a roadblock for new new ideas?
- Do you need more help but don't have space for more people?

Izzitgraphics Freelance Solutions could be the solution.

- Flexible scheduling can provide the extra help you need when you need it.
- A fresh perspective for ideas
- Remote access, if you don't have the room in-house, projects can be handled via FTP or email.

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## Print Design

- Logos and Identity Design
- Brochures, Flyers & Mailers
- Large Format Graphics
- Custom Graphics
- Graphic Repairs & Cleanup
- Illustration and Image Conversion\*

\*image conversion available on a case by case basis.

## Logo Packaging

Are you tired of clients sending you logos you can't use because they don't have them in a workable format? Izzitgraphics offers a complete package for logos so that you'll have the right format for whatever you need to use it for.

Standard logo package formats include:

- vector based Adobe Illustrator\*
- EPS, JPG, GIF, PNG, BMP, .EMF
- All images created in full color in both small and large sizes
- Spot colors will be used when applicable and available
- High contrast black/white images available when possible

Available formats upon request:

- PSD, PDF, TIF

\*vector based artwork available whenever possible, if the logo must be in raster format, then PSD format will be used for the primary source file format

Other formats may be available for certain applications depending upon prospective needs.

## Presentation

Need something to show your clients but don't have time to put together anything? Customized portfolios are available! Jpegs of logos and print projects are available to quickly put together a sample portfolio...with your name on it!\*

\*custom portfolios only made available to existing clients. Portfolio delivered in .pdf format, number of images will vary depending upon availability and specific needs of the presentation.

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## Logo Design:

The basic foundational element of any corporate image. Simple or complex, conservative or in your face, it's the part of you that you want people to remember. Whether you need a completely new look or a face lift of your existing logo, starting with a few introductory options, we start finding the good, the bad and the ugly and start narrowing it down until we get a look that works the best.

Final file formats for standard logo package include .EPS, .JPG, .GIF, .WMF, .BMP and .PNG images. .PSD, .AI, and .PDF formats available upon request

## Corporate ID:

Taking your logo to the next level, business cards, stationery, envelopes, etc...

Final file formats for ID materials include .EPS, .PDF, and jpeg images (for cards only). Formats created for Microsoft Word can be made available upon request for envelope and stationery designs.

## Other Printed Media:

Need more than just business cards and stationery? It's time to broaden the scope, from postcards to posters, brochures to booklets, periodicals to flyers, and tradeshow displays to billboards.

Depending upon the file sizes, final files for print media range from Photoshop (PSD), Acrobat (PDF), Illustrator (AI or EPS) to JPEG formats. Also depending upon file sizes the delivery will be made through email. Larger files will be sent through YouSendIt ([www.yousendit.com](http://www.yousendit.com) for more information on this great tool), or files will be burned to a CD or DVD disc and mailed through UPS, or USPS.

## Web Graphics:

Web graphics projects available on a case by case basis.

## Custom Illustration:

Your basic pen and pencil approach. Illustration is done by hand, scanned and converted into vector based lineart imagery.

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## Project Terms

In order for some projects to begin, an initial deposit will be required. When applicable a deposit will be stated in the initial quote regarding the amount of deposit. Whatever balance remains, will be due upon completion of the project.

While most arrangements would be set up on a per-project basis. Short term and long term arrangements are also available.

### Short/Long Term Arrangements:

I do not currently use a standard contract as I believe that most arrangements will need to be flexible to whatever the current needs are. The majority of project terms would be laid out in the initial quote, however there may be instances where further definition will be needed. These are arranged on a case by case basis, and set up according to the needs of the project.

### Payment Methods:

- Cash or company check
- Money Order
- Paypal\*  
(Visa, MC, American Express, and Discover cards accepted via paypal)

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# VELOCITY SOURCE



## Background

JD Pykiet  
Owner/Designer of  
Izzitgraphics Freelance Design

### 1999 - Present

Izzitgraphics Freelance Design & Illustration  
Project Range:

- Logo Design
- Logo Revision
- Corporate ID Creation
- Print Design
  - Poster Design
  - Postcard Design
  - Print Ads Magazine
  - Print Ads Newspaper
  - Brochures / Fliers
  - Tradeshow Banners/Displays
  - Newsletter Layout/Design
  - Large Format Print Design

### 1993-1999

Creative Director/Designer  
The Sweat Shop - Apparel Screen Printing  
Responsibilities:

- Preparation and creation of artwork for screen printing projects
- Working and communicating with clients during project durations
- Creation of various in-house promotional ads and designs

### 1990-1993

Designer/Illustrator  
Flatland Graphics - Screen Printing  
Responsibilities:

- Preparation and creation of artwork for screen printing projects
- Working and communicating with clients during project durations

### Education:

1990 - BA Art/Design  
Bethany College, Lindsborg, KS

Portfolio Samples and/or References can be made available upon request.

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